

**A MEDIA PLATFORM FOR  
FOOTBALL COACHES TO  
MANAGE THEIR OWN  
NARRATIVE AND GIVE  
UNIQUE INSIGHTS INTO  
THEIR PHILOSOPHY,  
STRATEGY AND TACTICS.**



# LEARN FROM THE BEST

The CV Academy gives insight into elite coaches and their training methods.

## 1. COACHING COURSES

Filmed using high-end drone technology

## 2. ASK THE COACH

Q&A sessions with elite and academy coaches

## 3. ONE-TO-ONE AND SMALL GROUPS

a series of one-to-one practices and mini-masterclasses

## 4. SESSION PLANS

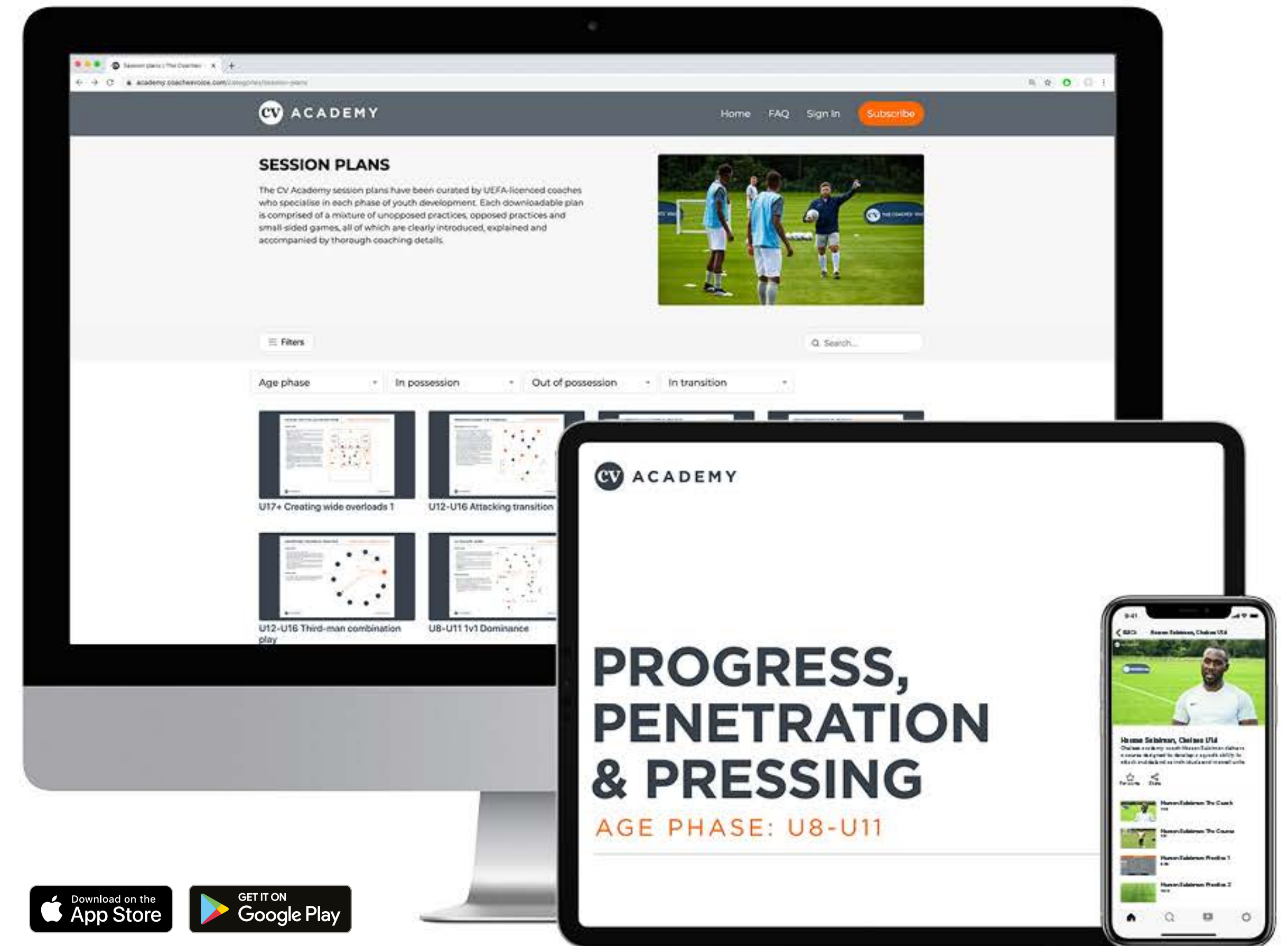
U8-U11 / U12-U16 / U17+

## 5. PRACTICE LIBRARY

In possession / Out of possession / In transition

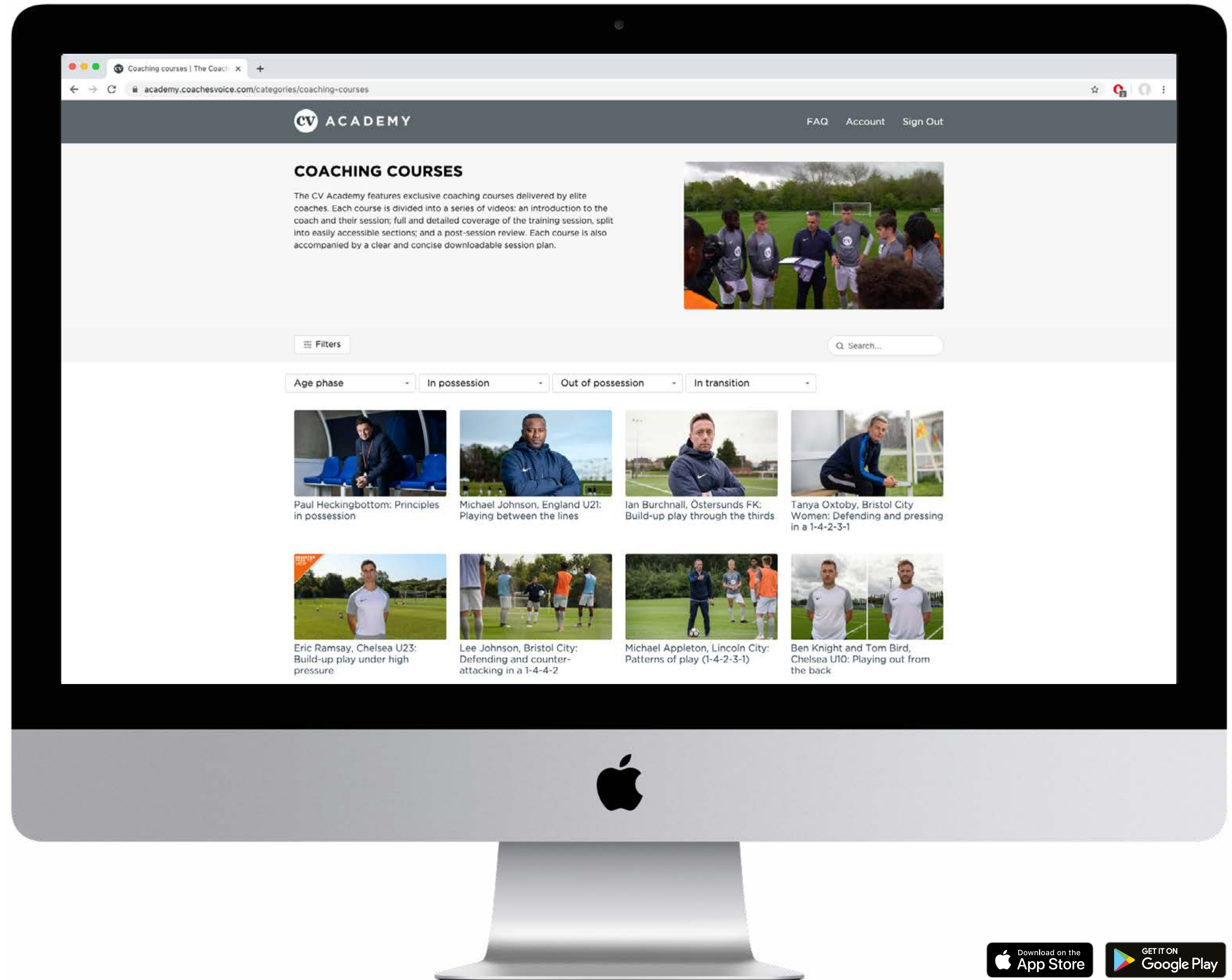
## 6. MASTERCLASS

The biggest names in football talk about tactics.



# COACHING COURSES

The CV Academy features exclusive coaching courses delivered by elite coaches. Each course is divided into a series of videos: an introduction to the coach and their session; full and detailed coverage of the training session, split into easily accessible sections; and a post-session review. Each course is also accompanied by a clear and concise downloadable session plan.

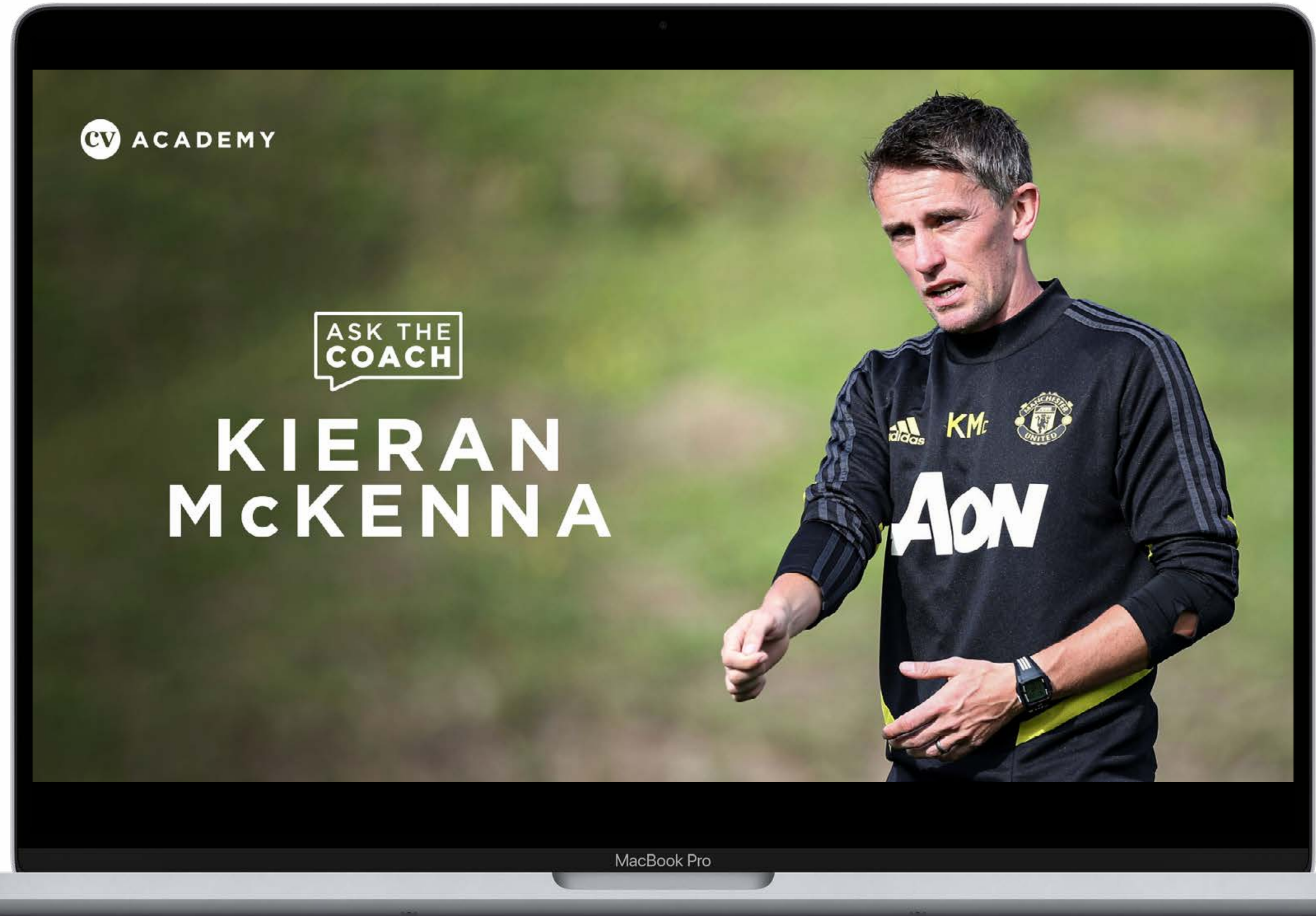


# ASK THE COACH



A series of Q&A sessions with elite and academy coaches from the professional game, featuring questions from the CV Academy's growing global community of coaches.

We want our subscribers and followers to ask our featured coaches the questions that matter to them, so we take the best questions submitted for each coach and ask them in an exclusive filmed interview that sits on the CV Academy platform.



# SESSION PLANS & PRACTICES

The CV Academy session plans have been curated by UEFA-licenced coaches who specialise in each phase of youth development. Each downloadable plan is comprised of a mixture of unopposed practices, opposed practices and small-sided games, all of which are clearly introduced, explained and accompanied by thorough coaching details.

 **ACADEMY**

## CENTRAL COMBINATION PLAY

AGE PHASE: U8-U11

SESSION PLAN



# MASTERCLASS



Coaches are at the centre of the game, but it is rare that we hear the biggest names in football talk about the tactics that have taken them to the top. In our Masterclass series, coaches reveal the strategies behind one or more of their most important games as a manager. They also provide insight into their philosophies, and any iconic teams they have coached or played in.

